



# STRATEGIC DIRECTIONS 2026-2030

Approved February 18, 2026

## OUR VISION

Healthy communities for all

## OUR PURPOSE

Working primarily in British Columbia, we support groups across multiple sectors in strengthening their capacity to enhance healthy communities

## OUR MANDATE

We implement the Healthy Communities Approach – community engagement, multi-sector collaboration, political commitment, healthy public policy, and asset-based community development

## OUR VALUES

### Equity

Everyone contributes what they can and gets what they need, knowing that abilities and needs are different

### Integrity

We work in the public interest with honesty, intentionality, and compassion

### Learning

We create opportunities to develop and share knowledge

### Respect

We honour the strengths, assets and approaches communities bring to this work

### Service

We place communities first and meet them “where they are at”

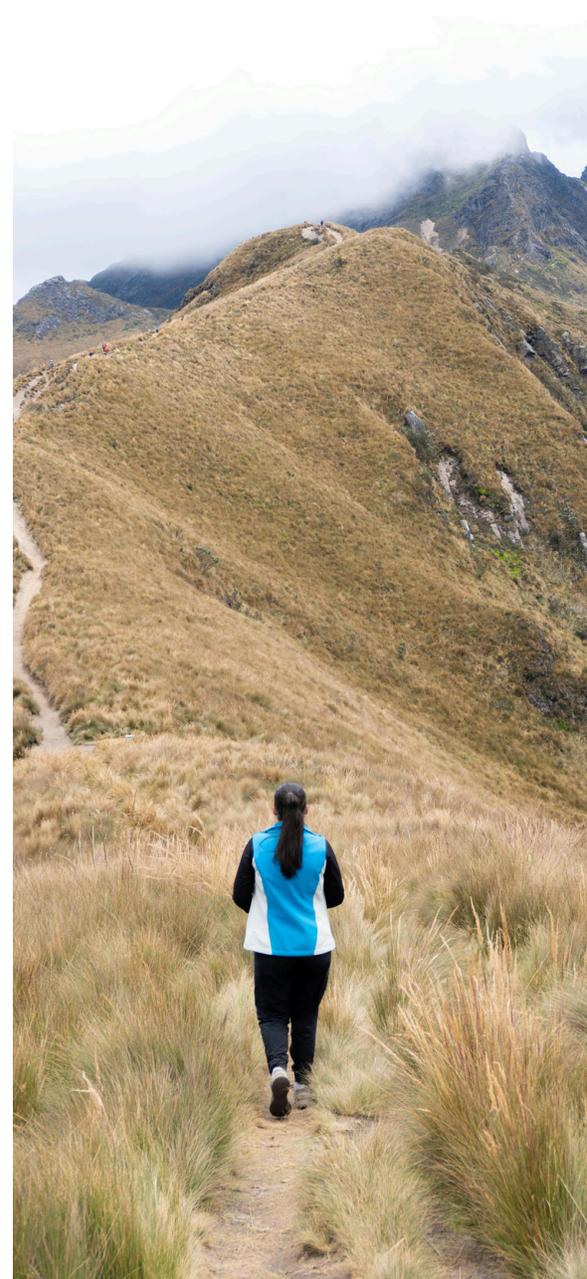


# TRUTH AND RECONCILIATION AT BCHC

**BC Healthy Communities Society is located within the Lands of Ləkʷəŋən Peoples known today as Songhees and Esquimalt Nations, and the WSÁNEĆ Peoples, represented today by the WJOLƏP (Tsartlip), BOKÉĆEN (Pauquachin), STÁUTW (Tsawout), WSIKEM (Tseycum) and MÁLEXƏ (Malahat) Nations. We honour their ancestors and their families who have been here since time immemorial.**

BC Healthy Communities Society intends to collaborate with Indigenous People in a way that truly respects their worldviews and knowledge systems of health and community, alongside their Rights and Titles. This approach supports self-determination by recognizing the community's ability to make decisions about its own health and community practices. We will work with Indigenous people and collaborate with their leadership to support their right to strengthen health and wellbeing for Indigenous Peoples in their community.

BCHC's commitment as an organization, including staff and Board members, is ongoing. We will be dedicated to learning, unlearning, and re-learning to decolonize our ways of working. This continuous effort means to build trust and respect across the province. BCHC also intends to encourage and support non-Indigenous partners in committing to self-reflective and decolonization processes. This inclusive approach will help support their work with Indigenous people in a respectful and meaningful way. BCHC staff will continue to implement culturally safe practices and policies that outline expectations when working with Indigenous People as part of our commitment to building trust and respect in a relationship-building process.



# BCHC 2026-2030 PRIORITIES & GOALS

## **The Healthy Communities Approach is a framework for action on the determinants of health.**

The core values of the Healthy Communities Approach are capacity building and empowerment. This is accomplished through key building blocks, which include, Community/Citizen Engagement, Multi-Sectoral Collaboration, Political Commitment, Healthy Public Policy and Asset-Based Community Development.

The following commitment is a testament to BCHC's recognition of the importance of different worldviews in our path forward towards healthy communities for all.

## **Advance Communities' Capacities to Act**

BCHC's intent is for communities to apply the Healthy Communities Approach to identify, plan, and evaluate community-driven goals. Communities integrate community planning and public health expertise, resources and knowledge systems that support effective action.

## **Expand Relationships and Strengthen Diverse Partnerships**

BCHC will encourage partnerships between local governments, Indigenous Peoples, communities, health authorities, the broader public sector (such as transportation, health, environment, food security, housing, and more), and other value-aligned organizations. BCHC will also develop new or strengthen its own long-term partnerships. These partnerships also contribute to the long-term sustainability and viability of BC Healthy Communities Society through opportunities to diversify revenue and growth.

## **Enhance Organizational Sustainability and Effectiveness**

BCHC intends to diversify funding sources to ensure organizational sustainability and create opportunities for it to expand its programming in ways that are aligned with the organization's strategic values. All BC Healthy Communities policies, practices, and models exemplify our organizational values. The organization affords time and space to its staff for reflection and continuous learning to stay-up to date (relevant) with planning and public health priorities that support community well-being and reconciliation.

## **Advancing Reconciliation**

BCHC is committed to supporting Indigenous Peoples and communities in accessing tools and resources that promote their worldviews and knowledge in health and well-being systems.





**BC Healthy  
Communities**