

August 20, 2015

## **New Healthy Community Stories Project to Highlight Role of BC Local Governments**

VICTORIA – A new video project to showcase the impact of healthy community leadership in British Columbia is looking for communities to profile.

The BC Healthy Communities Society (BCHC), on behalf of the PlanH program, is facilitating a province-wide project that highlights how local governments (municipality, regional district, etc.) advance healthy communities initiatives. Nominations are open until September 11, 2015.

BCHC will select five community stories from around BC that demonstrate how collaboration between local governments, health authorities and community partners (e.g. non-profits) can lead to positive changes in health and well-being.

“There are many excellent examples of healthy communities initiatives and projects across the province. We are excited to be able to highlight some of the innovations through the PlanH program to stimulate more ideas and actions in other communities,” says BCHC Executive Director Jodi Mucha.

A professional videographer will interview key supporters, capture footage of the community and a recent innovative project, program, planning process, social innovation or partnership related to healthy community building.

Selected healthy community stories will:

- demonstrate how different sectors have collaborated to achieve greater impact around health and well-being outcomes;
- map out actions relating to a healthy communities topic such as healthy eating and healthy food systems, community planning, physical activity, transportation networks and social connectedness; and,
- showcase how addressing healthy community issues requires moving beyond silos and working with whole systems.

The videos will be a legacy piece about local governments’ healthy community work to share with local government councils and community partners.

Find out more and how to participate in this initiative <http://planh.ca/healthy-community-short-videos>

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### **Contact**

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### **About BCHC’s PlanH program**

The PlanH program supports local government engagement and partnerships across sectors for creating healthier communities. Recognizing that community policy, plans, and decisions affect health and well-being, PlanH provides learning opportunities, resources, and leading-edge practices for collaborative local action.

PlanH is a partnership between BC Healthy Communities Society and Healthy Families BC (the Province’s health promotion strategy), and is informed by health authorities and other key stakeholders.